

IN THE CLAIMS:

Claims 1-7: (Cancelled)

8. (Withdrawn) A method for responding to a distress call initiated by an individual at an unrecognized postal location, the method comprising the steps of:

responsive to the distress call, having a monitoring station correlate from a first data base a geographic position address corresponding to the unrecognized postal address;

determining from the correlated address selected information stored in a second data base pertinent to the individual in distress;

transmitting to an emergency vehicle The selected information and the correlated geographic position address corresponding to the postal address; and

having the emergency vehicle deliver the service based on the correlated address and the selected information.

9. (Withdrawn) The method as in claim 8, wherein said information includes determining a prior medical history of the person in distress from the second data base, and responsive to the medical history providing an optimum response applicable to the person in distress.

Claims 10-18: (Cancelled)

19. (Withdrawn) A system for responding to a service request call initiated by a service requester at an unrecognized postal location, the system comprising:

a monitoring station for responding to the service call and for correlating from a first data base a geographic position address corresponding to the unrecognized postal address forming a correlated geographic position address;

means for cross-referencing with said correlated address selected information stored in a second data base pertinent to said service requester;

means for transmitting to a service supplier said selected information and said correlated geographic position address corresponding to said postal address; and

delivery means for said service supplier to deliver said requested service based on said correlated address and said selected information.

20. (Withdrawn) The system as in claim 19, wherein said service requester is a person in distress, and said special information includes a prior medical history of said person in distress taken from said second data base and, wherein said delivery means uses the medical history in providing an optimum response applicable to said person in distress.

21. (Withdrawn) The system of claim 19, wherein said service requester is a business and said service request is for copies of a publication included in said delivery means.

Claims 22-31: (Cancelled)

32. (Withdrawn) A business method comprising the steps of:

- having a business' supplier provide a plurality of services to a plurality of service providing businesses;

- having said business' supplier train each of said service providing businesses in:
 - employing a cross-referencing of a postal address for each client of each of said service providing businesses at a geographic location corresponding to said postal address;

- obtaining information relative to an individualized service to be provided to each of said clients; and

- providing said individualized service to each of said clients based on said geographical location and said information.

33. (Withdrawn) A business method as in claim 32, further comprising the steps of having said businesses supplier monitor, control or direct at least one of said plurality of service providing businesses.

34. (Cancelled)

35.(Withdrawn) An article of manufacture comprising a computer usable medium having computer readable code means embodied therein for causing delivery of a service, the computer readable program code means in said article of manufacture further comprising computer readable program code means for causing a computer to effect the steps of claim 32.

36. (New) A system for delivering at least one service to at least one service requester from a plurality of service requesters, each service requester being at a known postal address, the system comprising:

- a cross-referencing module for correlating a pin number of a service requestor to terrestrial coordinates precisely corresponding to said postal address, and forming a cross-referenced location for said at least one service requester;

- a database for storing information pertaining to said at least one postal service applicable to each of said plurality of service requesters to be delivered at said known postal address;

- at least one mobile delivery vehicle equipped for performing real-time customized services for each service requestor, wherein each delivery vehicle includes a choice of a plurality of items reflecting the needs of each service requestor;

- a service provider module for identifying a delivery vehicle nearest to the terrestrial coordinates of the service requester, the delivery vehicle nearest to the terrestrial coordinates of the service requester for preparing in real-time en route to the service requestor prior to arrival, a customized service to be performed for said at least one service requestor based on said information retrieved from said database at said cross-referenced location; and

- means for notifying a surrogate of said service requestor of the completion of a particular delivery of said service.